

MOHAMMED MOHEEN

Marketer, Content manager, Developer,
Graphic Designer, Problem Solver

CAREER SUMMARY

Detail-oriented Creative Technologist with a unique blend of expertise in graphic & Web design, Web development, and digital marketing. Skilled in translating complex challenges into functional digital products while maintaining a cohesive brand narrative through strategic content management. Known for a proactive approach to problem-solving, technical precision, and staying ahead of evolving industry trends.

CONTACT

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✉ mohammedmoheen99@gmail.com

EDUCATION

Bachelor of Commerce

Nagarjuna University
2019 - 2022

SKILLS

- E-commerce
- Meta Ads
- Content Manager
- Video Editor
- Graphic Designer
- Web Developer (Full Stack)
- Web Designing
- YouTube Strategist
- Visual Identity Management
- Ad Creative Designer
- Client Acquisition
- B2B Sales
- Negotiation
- Relationship Management
- Market Analysis
- Sales Strategies
- Negotiation Skills
- Problem-Solving
- Time Management
- Presentation Skills
- Networking
- Market Research

WORK EXPERIENCE

E-commerce Ventures

Personal & Freelance

Jan 2020 - 2025

- With my marketing & Research Skills I used Meta ads for the marketing and made a perfect funnel for the buyers with my wordpress development & Design skills. Made well researched high performing ad Creatives that Sell. (Worked with 5 E-com brands).

Web Designing and Development

Personal & Freelance

Jan 2020 - Current

- Worked with 50+ Projects in last 5 years
- My Tech Stack: WP (Backend), HTML5, CSS3 (Modern Flexbox & Grid), JavaScript (ES6+).
- Firmwork & Libraries: Tailwind CSS (for utility-first styling), jQuery (for legacy script handling).

Content Management

Multiple Channels

Jan 2020- Current

Advertising and Marketing

Personal & Freelance

Jan 2020- Current

- Meta Ads: 5+ years of testing, optimizing, and scaling for maximum ROAS.
- Full-Stack Funnels: Designing and developing high-fidelity WordPress sites from scratch.
- Client Growth: Proven track record in lead generation, cold calling, and client acquisition for 5+ E-commerce brands.

Graphic Designing

Personal & Freelance

Jan 2020- Current

- Adobe Photoshop (7 years)
- Adobe Illustrator (4 years)
- Corel Draw (2 years)
- Canva (Advance 7years +)
- Brand Strategy
- Full Branding Kit Designing